

**Fall Meeting
October 31, 2014**



10:00-10:15 am – Introductions & Announcements

- New Website
- Treasurer's Report

10:15-11:45 am - Lightning Presentations

Ryan Schoensee, Communication Specialist for UTSA Libraries, UTSA
A Marketing Project Using Instagram

Kristin Johnson, Public Services Librarian at Northwest Vista College, ACCD & Tracey Mendoza, Dean of Learning Resources at Northeast Lakeview College, ACCD
Building an Assessment Program that is Meaningful, Measurable, and Effective

Sara Schmidt, Special Collections Librarian & Associate Professor, Schreiner University
Experiences with a Joint Digitization Project

Necia Wolff, Business & Distance Learning Librarian and Associate Professor, St. Mary's University
What is the Cephalonian Method? Fostering participation in library orientations.

Nancy Kaida, Northwest Vista College, ACCD
SACS Accreditation - A Cautionary Tale

11:45-12:45 pm – Lunch, Costume Contest, Horror Stories

12:45-1:45 pm – Table Discussions

1:45-2:00 pm – Closing Remarks & Surveys